

Hyster Forklift

Hyster Forklift Training Alberta - Hyster is an international corporation that builds in excess of three hundred distinct models of lift trucks. However, it started as a producer of lifting equipment and winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last 80 years Hyster has continued to expand and increase its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the intercontinental player it is in our day.

The thirty years between 1940's and the 1960's saw a enormous evolution in the number of products existing under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was completely committed to bulk manufacturing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations all the way through the 1950's and 60's. They started building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth throughout the whole materials handling industry. Due to this, Hyster needed to refocus its approach towards these emergent mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford better quality at a more reasonable price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster company name was known throughout the globe for its commitment towards excellence. This attention to quality brought several suitors for the business. In 1989, a large multinational company based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion plan. NACCO swiftly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of trucks.

The shift in supply change management to a much more just-in-time focused structure has meant that Hyster has had to constantly invest in brand new technology. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places throughout the globe. All of these investments have made Hyster a international leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes more than 300 assorted styles of forklift trucks.