

## Toyota Forklift

Toyota Forklift Training Alberta - Ever since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, have been the best selling lift truck provider in the United States. This business has been situated out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a distinguished reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continuous progress and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A. - Leading the Industry

Brett Wood, President of TMHU, links Toyota's achievement to its strong dedication to fabricating the best quality lift vehicles while delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's principal lift truck provider and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other corporations and no other lift truck producer can meet Toyota's record of caring for the environment while simultaneously advancing the economy. Environmental accountability is an important aspect of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more involved 2010 emission standards. The end product is a lift vehicle that creates 70% fewer smog forming emissions than the current Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and local parks that were damaged by fires and other natural causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift trucks offer enhanced strength, visibility, efficiency, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps decrease the possibility of mishaps and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability is able to discern factors that could lead to lateral volatility and potential lateral overturn. When any of these conditions have been detected, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to prevent injuries or accidents while adding durability.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is adopted on practically every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Training packages, video tutorials and assorted materials, covering a wide scope of subjects—from personal safety, to OSHA policies, to surface and load conditions, are available through the supplier network.

### Toyota's Commitment to The U.S.A.

Since the transaction of its first lift truck in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has maintained a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

#### Leader in Client Service and Satisfaction

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, supply the most comprehensive and inclusive customer service and support in the industry. The company's new and Licensed Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.